



## All About Nairobi Tourism – Culture, Heritage, Wildlife, Safaris & More

Kenya, a perennial favorite among globe-trotters, captivates millions with its blend of wildlife safaris, bird-watching, mountain escapades, vibrant cultures, and thrilling adventures. It's the ultimate destination for those craving a multifaceted journey of discovery.

At the heart of Kenya lies Nairobi, its bustling capital, pulsating with energy and diversity. Sprawled across 696 square kilometers, Nairobi isn't just a city—it's a vibrant tapestry of commerce, finance, and culture, beckoning travelers from every corner of the globe.

What makes Nairobi stand out? It's famously dubbed the "Safari Capital of the World," as many travelers opt to spend a night in this vibrant metropolis before venturing into Kenya's renowned national parks and reserves. Nestled within Nairobi's urban sprawl lies a treasure trove of unique attractions, including the iconic Nairobi National Park—the sole national park nestled within a capital city worldwide.

The city boasts a plethora of must-see destinations. From its rich cultural heritage to historical landmarks like the David Sheldrick Wildlife Trust, Bomas of Kenya, and the Nairobi National Museum, there's no shortage of experiences to indulge in. Nairobi seamlessly blends modern amenities with unparalleled wildlife encounters, offering visitors a truly unforgettable journey.

### Key Tourism Statistics

1. [As of 2022, almost 1.5 million international visitors arrived in Kenya.](#)
2. The inbound receipts grew up to Kshs. 268.09 billion in 2022 as compared to Kshs. 146.51 billion in 2021 which is a growth of 83%.
3. Visitors on holiday leading at 36.6% followed by those visiting friends and family at 27.8% of the total. Visitors on business and MICE took third position with 27.2% of the total visitation.
4. [Flight landings in Kenya's airports increased by 38% to 62,000 in 2022. JKIA registered a flight landings growth of 44%.](#)